

Privacy Policy

ABO SPORTS TV LIVE

Effective date: 25 April 2026

1. Who we are

This Privacy Policy explains how ABO Enterprise ("we", "us") processes personal data when you use the ABO SPORTS TV LIVE website, progressive web app, and related services (the "Service"). ABO Enterprise is the data controller for personal data described here, unless stated otherwise. Contact: contact@aboenterprise.com.

2. Data we collect

2.1 Technical and usage data: e.g. IP address (which may be truncated or pseudonymized by infrastructure), device type, browser, approximate region, timestamps, pages or screens viewed, player events, and diagnostic logs needed to run and secure the Service.

2.2 Preferences: e.g. language, theme, or app settings stored locally in your browser or device where applicable.

2.3 Communications: if you email us, we process the content of the message and metadata (sender address, time) to respond and manage the relationship.

2.4 Third-party streams and embeds: video or audio streams and embedded content may be provided by third parties. Those providers may collect data per their own policies (e.g. for analytics, DRM, or delivery). We do not control their processing; see their notices.

3. Purposes and legal bases (where GDPR/UK GDPR applies)

We use personal data to: (a) provide, maintain, and improve the Service; (b) ensure security and prevent abuse; (c) comply with law; (d) analyze aggregate usage. Legal bases may include performance of a contract, legitimate interests (e.g. security, analytics in aggregate form, with balancing tests), and consent where required (e.g. non-essential cookies, where we ask).

4. International transfers

Our infrastructure, subprocessors, or content delivery networks may process data in countries outside your own. Where required (e.g. EEA, UK, Switzerland), we use appropriate safeguards such as Standard Contractual Clauses, adequacy decisions, or other lawful mechanisms, and you may request a summary of the safeguards.

5. Retention

We keep personal data only as long as needed for the purposes above, to resolve disputes, enforce our terms, and meet legal obligations. Log retention depends on our hosting and security tools and is typically limited and rotated. Email correspondence may be kept for a reasonable period.

6. Your rights

Depending on your location, you may have the right to: access, rectification, erasure, restriction of processing, data portability, objection to certain processing, and withdrawal of consent where processing is based on consent. In the EEA, UK, or similar regimes you may lodge a complaint with a supervisory

authority. We will respond to verifiable requests in line with applicable law. California residents: see the "U.S. state privacy" information in our terms and contact us for CCPA/CPRA-related requests as applicable to our processing.

7. Security and children

We use appropriate technical and organizational measures to protect personal data. The Service is not directed at children under 16; if you believe we have collected a child's data, contact us and we will take steps to delete it where required.

8. Changes and contact

We may update this policy and will post the revised version with a new effective date. Material changes may be highlighted on the site where practicable. Questions: contact@aboenterprise.com.